

Financial Express

Eye controlled

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icontrol, the IPTV (internet protocol television) service



owned by Aksh Optifibre, has made the time shift feature available to its subscribers. icontrol is the exclusive partner for the IPTV services of MTNL and BSNL. Through Time Shift, subscribers can access recorded programmes and live events without having to time the recording themselves. The key difference in Time Shift is that the subscriber does not have to clear space in his set top box as the content is recorded and stored on the IPTV server. This allows a viewer to rewind or watch a recording of live TV. Through MTNL and BSNL, icontrol is available in 20 cities.